

STEP UP FOR DOWN SYNDROME

SATURDAY, SEPTEMBER 29, 2018

AN AWARENESS WALK SPONSORED BY
THE DOWN SYNDROME PARENTS GROUP OF WESTERN NEW YORK
FAMILIES * SELF ADVOCATES * FRIENDS

families * self-advocates * friends
dspgwny

Down Syndrome Parents Group of WNY
111 Fairlane Drive
Amherst, NY 14226

The Down Syndrome Parents Group of Western New York *invites you* to sponsor our 2018 Step Up for Down Syndrome Awareness Walk. This family-fun event will be held on Saturday, September 29th at Coca-Cola Field in honor of National Down Syndrome Awareness month.

Sponsors receive the benefit of supporting Western New York individuals with Down syndrome and their families, along with the opportunity to participate in a fun and celebratory event. Benefits of sponsorship include positive community exposure through recognition on event t-shirts, brochures and event web page.

A company or organization can be a sponsor by donating items or a monetary sum within each sponsorship level. The Down Syndrome Parents Group of Western New York is a non-profit, tax-exempt organization. Your contribution is tax deductible.

Platinum Sponsorship \$2,500.00

- Your company logo publicized with prominent placement on an event banner.
- Your company logo on event T-shirts given to every pre-registered participant and sold at the event.
- Your company logo on event web page.
- Your company logo in event brochure.
- Your company's promotional materials placed in a gift bag given to each family.
- 4 complimentary event tickets.

Gold Sponsorship \$500.00

- Your company logo on event T-shirts given to every pre-registered participant and sold at the event.
- Your company logo on event web page.
- Your company logo in event brochure.
- Your company's promotional materials placed in a gift bag given to each family.
- 2 complimentary event tickets.

Silver Sponsorship \$250.00

- Your company logo on event web page.
- Your company logo in event brochure.
- Your company's promotional materials placed in a gift bag given to each family.
- 2 complimentary event tickets.

Bronze Sponsorship \$100.00

- Your company listed in event brochure.
- Your company's promotional materials placed in a gift bag given to each family.
- 2 complimentary event tickets.

If you should have any questions, or would like to discuss the sponsorship in more detail, kindly contact Bonnie Zon at (716) 632-0137 or bonzon1102@aol.com.

We greatly appreciate your support and we look forward to hearing from you by June 18th.



Down Syndrome Parents Group of WNY
111 Fairlane Drive
Amherst, NY 14226

Yes! We would like to sponsor Step Up for Down Syndrome: An Awareness Walk presented by the Down Syndrome Parents Group of Western New York.

Enclosed is a check made payable to the Down Syndrome Parents Group of Western New York in the amount of \$_____.

Sponsorship as follows:

- Platinum Sponsor: \$2,500.00
- Gold Sponsor: \$500.00
- Silver Sponsor: \$250.00
- Bronze Sponsor: \$100.00

Logos for event publicity must be provided in hi-resolution, .eps or .jpeg format no later than Monday, June 18th, 2018.
Promotional materials to be placed in event bags are to be provided no later than August 30, 2018.

We would like to donate the following products, services, and/or time to help with the success of the Step Up for Down Syndrome Awareness Walk.

We are unable to participate, but have enclosed a donation to help with the event and promote awareness of individuals with Down syndrome in the Western New York community in the amount of \$_____.

Contact Name _____

Name of Company/Organization _____

Mailing Address _____

City/State/Zip Code _____

Phone _____ Fax _____

E-mail _____

Please return this form and your payment by Friday, June 18, 2018 to Bonnie Zon at:
222 Culpepper Rd.
Williamsville, NY 14221