



Down Syndrome Parents Group of WNY  
111 Fairlane Drive  
Amherst, NY 14226

Dear Friends, Neighbors and Business Partners,

The Down Syndrome Parents Group of Western New York is proud to announce our 11th annual Step Up for Down Syndrome Awareness Walk! The walk was organized to provide awareness to our Western New York community of the gifts and potential of all individuals with Down syndrome.

The day consists of a one-mile walk that begins at Coca-Cola Field, follows a route around Harbor Center, and returns to Coca-Cola Field. The post walk celebration features music and lunch, along with family games and activities. The day, which has been covered by local media outlets, also showcases entertainment performed by individuals with disabilities living right here within our community.

The Down Syndrome Parents Group of Western New York (DSPGWNy) was established, over thirty years ago, by a group of parents to provide support as well as promote awareness and acceptance of individuals born with Down syndrome. DSPGWNy continues to provide a wide variety of informational and social events creating opportunities for families to support and encourage each other. The Step Up for Down Syndrome (SUDS) walk unites DSPGWNy members, family, friends, and supporters from all over the WNY region for a fun-filled day. Each year SUDS grows, beginning in 2008 with about 550 people, and last year bringing over 1,500 people together to promote Down syndrome awareness!

We hope that you will choose to sponsor the event and that you will join us on Saturday, September 29, 2018 from 11am to 2pm. Your sponsorship will ensure a successful event and provide you exposure to our over 1,500 participants and the entire community. If you are interested in promoting your business and sponsoring the 2018 Step Up for Down Syndrome awareness walk, please fill out and mail in the enclosed sponsorship form. We look forward to having your company join us in supporting and valuing the contributions that people with Down syndrome make to the community.

Celebrating individuals with Down syndrome is a way of *celebrating the diversity* that makes Western New York a great place to live!

With Warmest Regards,

Bonnie Zon - Step Up for Down Syndrome Awareness Walk  
Sponsorship Chairperson  
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[www.dspgwny.org](http://www.dspgwny.org)